



## Call For Submissions

Dear Friend and Colleague, we are excited to invite submissions for academic and professional papers, and digital posters for the Cumulus 2022 Conference “Design for Adaption” in Detroit, USA, 2-4 November. For this conference, Cumulus Association is partnering with the Association of Independent Colleges of Art and Design (AICAD) to bring a wider perspective from across the sector in North America. Detroit, a UNESCO City of Design, promises to be a fabulous location for exploring art and design-led research in a sustainably minded and socially aware community of practice.

## THEME: Design for Adaptation

The complexity and scale of sustainability topics had deepened and transformed from the early days when most projects looked at changes in environmental conditions. Climate change is exposing significant systemic and social-technological problems across different areas. Design for Adaptation comprises changing behaviors, systems, and environments to reduce our vulnerability to the harmful effects of a rapidly changing world, including climate change, automation, and income inequality.

## TRACKS

### Climate Ecosystem

How do we develop a diverse network of actors and designers that can support a resilient marketplace for climate change solutions? How do we develop an urban ecosystem-focused framework for climate change adaptations? How do these ecosystems reduce vulnerabilities and help us to adapt, survive and grow?

### Climate Citizen

Outside of systematic, top-down solutions, what role do designers, artists, individuals, and communities play in driving adaptation? What do holistic and inclusive approaches look like and how effective/scalable can they be? How does the need for adaptation impact design and the role of designers? What does that look like now and what does the future hold?

### Climate Apartheid

How do we create more equitable solutions and responses to climate change?  
How do we implement innovative or technology-enabled solutions in ways that will decrease divides between social, cultural, and economic groups?

We welcome submissions from individuals and groups in academia, industry, and the public sector with a range of art and design-led approaches, methods, visions, ideas, theories, and experiments that draw on adaptation to reduce vulnerabilities and foster resilience for any community, big or small.

Types of submissions:

- Academic papers, with a focus on research: theory, methodology, and findings, describing contributions to new knowledge.
- Professional papers that follow industry research methodology, with a focus on practical application.
- Digital posters, with a focus on the visualization of research problems from either an academic or a professional perspective.

## Key dates

Launch of the Call for paper: February 7, 2022

Abstract submission deadline: March 14, 2022

Paper submission deadline: May 23, 2022

Poster Abstract submission deadline: April 25, 2022

Poster submission deadline: June 6, 2022

Camera-ready paper deadline: July 8, 2022

Formatted poster deadline: July 8, 2022

## INSTRUCTIONS FOR AUTHORS

The language of the conference is English, and all submissions must be in English.

All submissions will undergo double-blind peer review by an international team of peer reviewers.

All accepted abstracts will be published in the Cumulus Detroit 2022 Conference program.

## Requirements for accepted contributions and categories

- Academic papers: 4000 – 5000 words (references excluded)
- Professional and industry papers: 1500-3000 words
- Digital Poster: 16:9 horizontal aspect ratio. The most straightforward method for creating a Video Poster is using either Keynote or Powerpoint. When using Keynote or Powerpoint, you can export your solution as a Quicktime (see below)

All papers and posters will be submitted via the conference management system.

The authors' names and host institutions will not be visible to reviewers. Any information relating to authors' names and host institutions in the text must be redacted. Images of human faces and any other clues to personal and institutional identity should be pixelated at the review stage, whether or not permission has been granted by the subject to use them.

**COPYRIGHT:** By submitting full papers and digital posters for publication in the conference proceedings, authors are allowing for the publication of their work and assigning copyright of the submitted papers to the conference host. Authors' traditional rights will not be infringed upon by assigning copyright in this manner, as authors retain the right to re-use the content of the papers.

## PAPERS

Academic papers and industry/professional papers will use a two-stage submission process of abstract, followed by a full paper.

### Stage 1: Abstract Submission, March 14, 2022

Initial submissions must be anonymous and must not contain the name(s) of the author(s) or any reference to their affiliation. Authors should submit an abstract of 300-500 words with up to five images, no later than [insert date]. (Authors may submit multiple abstracts, if for different projects.) Documents that do not comply with this rule will be excluded from the evaluation process.

Abstracts will be reviewed on the basis of:

- Alignment and fit to conference themes
- Originality and rigor
- Clarity and communication

### References:

The reference list will not be part of the word count. References should be included in Normal style according to **APA** guidelines ([www.apastyle.org](http://www.apastyle.org)), e.g.

Redström, J. (2017) *Making design theory*, Cambridge MA, USA: MIT Press.

### Keywords:

End your abstract with a maximum of six keywords that succinctly indicate the paper's content. Selection At most, 100 abstracts will be accepted at stage 1 to go forward as paper submissions at stage 2.

### Stage 2: Full Paper submission, May 23, 2022

After the notification of the abstract acceptance, full papers should be submitted according to a template, which will be provided to the Authors. At this stage, files should be submitted in PDF version and should be anonymous without containing the name(s) of the author(s) or any reference to their affiliation. Documents that do not comply with this rule will be excluded from the evaluation process.

Authors selected for stage 2 should submit papers as follows:

- Academic papers - 4000-5000 words with up to five images
- Professional papers - 1500-3000 words with up to three images

Papers will be reviewed on the basis of:

- Alignment and fit to conference themes
- Originality, significance, and coherence
- Rigor of method
- Clarity, tone, and communication

The abstract and reference list are not included in the word count. The paper should be submitted in APA format.

**Camera-ready Papers** should be submitted no later than July 8, 2022.

After the notification of full paper acceptance, the final stage (camera-ready) of text, tables, and illustrations of a manuscript, including proper formatting should be submitted in both MSWord (.doc or .docx) and PDF format according to the conference template.

Please use a file name beginning with the principal author's last name, followed by the name of the track (Ex.: Smith\_ClimateEcosystem.doc).

At this stage the paper should include the name(s) and the affiliation of the author(s).

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## DIGITAL POSTERS

Academic and industry/professional digital posters will use a two-stage submission process of abstract, followed by the digital video Posters.

### Stage 1: Digital Poster Abstract Submission, April 25, 2022

Authors should submit an abstract of up to 300 words with five images indicating which one of the three conference tracks is the project's focus. (Authors may submit multiple abstracts for different projects.) The video poster's abstract may be chosen based on the significance of the problem or the originality of your approach. State the contribution and uniqueness of your work clearly and explicitly: What is the problem? How does your approach affect change? Why is it better than other approaches? Focus on the contribution of your work rather than the background, including just enough details to clarify how your work differs from others' research.

Reviewers will evaluate the video Poster Abstracts based on:

- Alignment and fit to conference themes and tracks
- Originality and rigor
- Clarity and communication

### References:

The reference list will not be part of the word count. References should be included in Normal style according to **APA** guidelines ([www.apastyle.org](http://www.apastyle.org)), e.g.

Redström, J. (2017) *Making design theory*, Cambridge MA, USA: MIT Press.

### Keywords:

End your abstract with a maximum of six keywords that succinctly indicate the paper's content.

## Stage 2: Digital Video Posters submission, June 6, 2022

Authors should submit the Video Posters document using a 16:9 horizontal aspect ratio [template will be provided]. The most straightforward method for creating a Video Poster is using either Keynote or PowerPoint. When using Keynote or PowerPoint, you can export your solution as a QuickTime.

The digital posters submitted for the conference [a template will be provided] must work without sound. You may include sound for versions posted on the conference website.

The conference website will host each accepted video poster allowing asynchronous and mobile viewing. Limit your presentation to two to three minutes of run time.

Posters will be reviewed on the basis of:

- visual quality,
- integration,
- information,
- interactions, and
- abstractions

### Video poster design guidelines

The top area of your first frame is dedicated to the following information:

- title no longer than 100 characters including spaces;
- all authors' name, surname;
- corresponding author affiliation;
- corresponding author email;
- chosen track logo: please choose the template according to the track.

Following frames are dedicated to the contents:

abstract - research objectives - methodology and tools - research process - expected/obtained results

The poster contents can be presented as short texts, schematic representations, infographics, images, videos, motion graphics. Always concentrate on your Core Message. When planning your digital video, you should always keep in mind the question: What is the key message (or three key points) for my audience to take away? Use a master page and create guides to help with placement. Zone where you would like critical elements of your presentation such as headline, text, and images. Avoid having the viewer bounce around the screen to connect the story. Create a visual connection that moves the reader from left to right across the screen.

- Use the designated type family.
- Text type should be 30 pt. or larger.
- The bottom area of the first frame contains Conference partner logos, which should be left untouched.

## Formatted Poster

Successful Authors of selected video Posters will be required to resubmit their contribution, addressing minor revisions and edits as directed by the selection panels, in the conference format no later than July 8th.

Poster abstracts will be included in the conference proceedings.